

9th

Domestic Meeting of the European Hip Society

Athens

9-11 September 2010 • Hilton hotel

Industry Prospectus



European Hip Society

www.ehs2010.com



Welcome Letter

Dear Colleagues,

On behalf of the Organizing and Scientific Committee and the European Hip Society, we are pleased to invite you to the 9th Domestic Meeting of the European Hip Society that will take place at the Athens Hilton Hotel, **September 9 - 11, 2010.**

All scientific activities of the 9th Domestic Meeting of the European Hip Society will be held within a single hotel right in the heart of Athens, encouraging camaraderie and scientific exchange.

The 9th Domestic Meeting of the European Hip Society will provide the opportunity for its delegates, to explore the latest and most noteworthy developments in the field of Hip Surgery, today. Current issues in clinical practice and surgery, as well as landmarks in research will be discussed in a rich program consisting of a plethora of clinical and scientific symposia.

A complete scientific program will provide both traditional and innovative platforms for our delegates, with a diverse collection of topics presented in Instructional Courses, Panel Discussions, Presidential Symposia, Free Paper Sessions, Poster Exhibits and Satellite Symposia.

Athens with its remarkable climate and exciting ambience, will undoubtedly give a mesmerizing background for this exciting scientific forum, providing not only a beautiful setting for a high powered meeting, but also a flavour of the Greek taste for life. The Athens Hilton Hotel located few minutes walk from the city centre offers an ideal meeting venue in the midst of a bustling city and the romantic background of the Acropolis. A variety of social activities have been planned to give all delegates the unique opportunity to explore the treasures of Ancient and Modern Greece, under the famous Greek sun.

We are looking forward to seeing you in Athens!

George Macheras, MD
President of the European Hip Society

General Information

CONGRESS VENUE

The 9th Domestic Meeting of the European Hip Society will take place in Hilton Athens Hotel, Athens, Greece. The Conference venue which is located on one of the capital's most fashionable avenues, faces the spectacular Acropolis and is opposite the National Art Gallery. It is within walking distance to the centre of the city. During the Congress, a pharmaceutical and equipment supplier's exhibition will take place.

CLIMATE

In September the weather is pleasantly warm during the whole day, but for all the outdoor events, a light sweater will be useful. Temperature ranges from 22 – 28 °C.

LANGUAGE

The official language of the Congress is English.

TRANSPORTATION

Metro

The underground rail network that operates in Athens is called the Metro and the older line that runs both under and over ground is referred to as ISAP. The entire network operates from 5.30 am-till midnight and has three different lines. There is direct connection between the Athens International Airport and Athens Hilton Hotel.

Taxis

You can hail a taxi in the streets or book one by phoning a local cab company for a small surcharge. Please note that it may be difficult to find taxis during rush hours.

TRANSPORTATION TO AND FROM THE AIRPORT

The Greek capital is served by Eleftherios Venizelos New Airport, situated some 27 kilometres (17 miles) north - east of Athens, and linked by the six-lane Attiki Odos express way. The airport can be reached by taxi at any time. An average taxi ride from Syntagma Square to the airport costs around €22 - €25 during the day or €30 - €35 at night (midnight till 5am).

PASSPORT AND VISAS

Citizens with EU nationality can travel with any form of ID and may stay in the country for an indefinite time period. Visitors from all other countries should check with the Greek Embassy or Consulate in their country of residence as document requirements may vary from country to country.

Pre and Post Congress Tours

Doubtlessly, many delegates will be wishing to visit the classical cities of Corinth, Delphi, Mycenae, Epidaurus, Meteora, Nafplio, Olympia and Sounion. Others will prefer the Greek Islands, which in September offer exceptional beauty, dazzling sceneries, excellent service and first-rate cuisine. Our cultural program will offer suggestions and help to make your visits as fulfilling as possible.

CREDIT CARDS – CURRENCY EXCHANGE

Most major cards (AmEx, Diners Club, MasterCard, and Visa) are accepted at hotels, department stores and some restaurants. The Greek currency unit is the Euro. Please note that identification (passport) is requested when exchanging money. All banks in Greece are authorized to convert foreign currency to Euros, and also all the foreign exchange centres found at the main city's squares (Syntagma and Omonia).

ELECTRICITY

220V, AC 50Hz. Appliances from N. America and Britain require an adaptor.

INSURANCE

The Organizing Committee will accept no liability for personal injuries sustained by or for loss or damage to property belonging to congress participants, either during or as a result of the congress or during all tours. It is recommended that participants arrange their own personal health, and accident and travel insurance.

Business Opportunities

The Organizing Committee will offer a variety of opportunities for companies to inform delegates about the current state of-the-art in surgical products and procedures for their clinical, personal and business needs. The Commercial Exhibition will be located at the heart of the Congress so as to give delegates the maximal opportunity to talk with representatives of major medical suppliers. In addition, the Organizing Committee encourages sponsorship of exclusive satellite symposia, parallel sessions and workshops. We realize that each company has its own individual requirements and thus every effort will be made to adjust to these requirements. In addition to the proposed packages detailed below, we will be pleased to consider any other proposals. Please contact the PCO, C.T.M. International S.A., to discuss tailor-made packages.

INDIVIDUAL SPONSORSHIP ITEMS

Abstracts CD 4.000€

A CD ROM will be distributed to each delegate at registration which will contain abstracts of all the scientific presentations in a searchable form. The sponsor's logo will appear on the back cover of the jewel case and on the CD ROM.

E-Posters Service 4.000€

The sponsor's logo and name will be at monitors screen.

Pocket Programme 5.000€

The pocket programme – badge, which contains a handy overview of the congress, will be distributed to all delegates on site. The sponsor's logo will appear on the back cover.

Coffee Breaks 5.000€ Each

Catering points will be located within the exhibition area throughout the congress. Sponsors will have their logo at the coffee coupons.

Pads and Pens 1.500€

Pads and pens with the company's brand name written on should be provided by the sponsor to be inserted in the delegate bags.

Lanyards 5.000€

Badge lanyards branded with the company logo for all participants, accompanying persons and speakers. Badge lanyards to be supplied by the company.

Badges 4.000€

Badges will be supplied by the congress and sponsor's logo will appear on it.

ADVERTISEMENTS

Preliminary Program and Call for Abstracts

Back cover	4.000 €
Inside front page	1.500 €
Inside back cover	1.500 €
Inside pages	1.200 €

FINAL PROGRAMME

This is a unique opportunity for a sponsor's company to be advertised with a full- page advertisement.

Back cover	5.000 €
Inside front page	1.500 €
Inside back cover	1.500 €
Inside pages	1.200 €

Congress Bags 20.000€ (1.200 items)

The congress logo and the sponsor's logo will be printed on the congress bags. The sponsor can have a free insert in the bags. The bags will be provided by the Congress Organizing Committee.

Business Opportunities

Advertisement Flyer 1.500€

A full- page advertisement can be included in the participant delegate bags.

Industry – Sponsored Satellite Symposia 15.000€

The Organizing Committee is pleased to offer you the opportunity to sponsor exclusive satellite symposium following the scientific programme of the Congress. These sessions are single events at the main auditorium and will give companies the opportunity to target particular groups of delegates and present products, by means of a series of conferences and a discussion forum.

Lunch Workshops 10.000€ – 12.000€

Opportunities for workshops as also the time and the space will be decided by the Organizing Committee. The lunch workshop is considered as a private event of the company, so the company will invite the attendees. This is a parallel event organized in Santorini Room (130 max seats) and Thalia (180 max seats). The price includes rental of the meeting room, AV standard congress set - up and catering service. The symposium program will be included in the scientific program of the congress.

Welcome Reception Cocktail 20.000€

The sponsor's logo will appear on the invitation letters distributed prior to the event.

Presidential Dinner 20.000€

The sponsor's logo will appear on the Invitation letters distributed prior to the event.

TYPES OF SPONSORSHIP

Platinum Sponsor (Maximum 2) 45.000€

Benefits

1. 1st choice booth 24 sq. m.
2. Exclusive Industry Symposium at the main auditorium
3. Opening Ceremony & Welcome Reception Cocktail or Congress Bags
4. Logo link on Congress web site
5. Sponsor's logo printed on the final program with company's profile (80 words)
6. Flyer inside the delegates bag
7. One Coffee break on the day of Symposium
8. Final program back cover advertisement or pocket program exclusive advertisement
9. Inside page advertisement at the Preliminary or Final Program
10. 8 free staff badges with access to exhibition area
11. 4 invitations for the Gala Dinner
12. 2 invitations for the Presidential Dinner

Gold Sponsor (Maximum 4) 22.000€ – 24.000€

Santorini Room (130 max seats) - Thalia Room (180 max seats)

Benefits

1. Booth 12 sq. m.
2. Parallell Industry Workshop
3. Lunch for 130 or 180 participants
4. Delegates badges with the sponsor's logo printed on it or abstracts cd or back cover advertisement at the preliminary program or e-poster service
5. Logo link on Congress web site
6. Sponsor's logo printed on the final program with company's profile (40 words)
7. Inside page advertisement at the Final Program
8. 6 free staff badges with access to exhibition area
9. 2 invitations for the Gala Dinner
10. 1 invitation for the Presidential Dinner

Commercial Exhibition – General Information

The Exhibition will take place in the Athens Hilton, 46 Vassilisis Sofias Ave. 115 28 Athens Greece
Tel.: +30 210 728 1000, Fax: +30 210 728 1111

HEIGHT

The maximum height of any constructions including lighting devices depends on booth location.

ELECTRICITY

The electrical current in Greece is 210-220 volts – 50 cycles. Exhibitors should ground their equipment.

CHANGE OF DATE – CANCELLATION

In the event of unforeseen circumstances, the Organizing Committee may change the dates, postpone, or even cancel the exhibition. In such a case, exhibitors will be reimbursed in full for any payments they may have made to that date. No other claims will be accepted. If an exhibitor cancels booking of exhibition space and/or business opportunities, the Organizing Committee will be able to allocate them to third parties, and in such case 90% of the amount received will be reimbursed.

BOOTHS PER SQUARE METRE

Shell scheme is provided for all booths unless a space only block is requested.

Booths

No 1 (10,5 m ²)	No 11 (6 m ²)	No 21 (10,5 m ²)	No 31 (8 m ²)	No 41 (8,5 m ²)	No 51 (4 m ²)
No 2 (8,5 m ²)	No 12 (6 m ²)	No 22 (12,25 m ²)	No 32 (8 m ²)	No 42 (9,5 m ²)	No 52 (6 m ²)
No 3 (6,75 m ²)	No 13 (6 m ²)	No 23 (6 m ²)	No 33 (9 m ²)	No 43 (12 m ²)	No 53 (8 m ²)
No 4 (12,25 m ²)	No 14 (6 m ²)	No 24 (6 m ²)	No 34 (6 m ²)	No 44 (6 m ²)	No 54 (8 m ²)
No 5 (6,75 m ²)	No 15 (6 m ²)	No 25 (12 m ²)	No 35 (9 m ²)	No 45 (11 m ²)	No 55 (8 m ²)
No 6 (8,5 m ²)	No 16 (6 m ²)	No 26 (6 m ²)	No 36 (9 m ²)	No 46 (6 m ²)	No 56 (8 m ²)
No 7 (8 m ²)	No 17 (6 m ²)	No 27 (6 m ²)	No 37 (9 m ²)	No 47 (11 m ²)	No 57 (8 m ²)
No 8 (6 m ²)	No 18 (6 m ²)	No 28 (12,25 m ²)	No 38 (6 m ²)	No 48 (6 m ²)	No 58 (9 m ²)
No 9 (6 m ²)	No 19 (6 m ²)	No 29 (6 m ²)	No 39 (9 m ²)	No 49 (6 m ²)	No 59 (6 m ²)
No 10 (6 m ²)	No 20 (8 m ²)	No 30 (10,5 m ²)	No 40 (9 m ²)	No 50 (6 m ²)	No 60 (6 m ²)

BOOTH RENTAL COST

The charge for a booth rental is 550€ plus VAT 19% per square metre for bookings made before February 1, 2010, and 650€ plus VAT 19% per square metre for booths reserved after that date. The booth fee is inclusive of the following exhibitor services (more details will be sent with the contract):

- Electricity 500 kw
- Coffee Coupons
- Opening Ceremony and Welcome Reception
- 2 free exhibitor badges every 6 sq.m.

Sponsorship & Exhibition Enquiry Form

Name of Company

Address

Title

Contact Person

Tel. Fax

Email

Platinum Sponsor Gold Sponsor (Santorini Room) Gold Sponsor (Thalia Room)

Preferred Booths (No)

1st choice 2nd choice 3rd choice

Preferred sponsorship items, (subject to availability)

1)

2)

3)

4)

5)

6)

This form should be completed and returned by fax to +30 210 32 50 660. Please note that while our sponsors will be given priority choice of stand location, early commitment will ensure that your company can secure a prominent booth.

Date:

Signature:



Conditions for Participation & Terms of Payment

The enclosed application form should be completed and submitted to the following address.
An official contract will then be sent, for your review.

EHS 2010 Organizing Bureau
C.T.M. International S.A.
5 Apollonos Str, 105 57, Athens, Greece
Contact Name: Mrs GEORGIA KATERINIYOU
Tel: +30 210 32 44 932, Fax: +30 210 32 50 660
Email: info@ehs2010.com
www.ehs2010.com

Payment must be made in the form of a bank transfer. The Organizing Committee accepts no liability on any kind of money loss. Checks are not accepted.

TERMS OF PAYMENT

30% of the total amount for space rental and/or business opportunity accompanying the application form.
Full payment plus 19% VAT before August 1, 2010.

Failure to pay by the above dates cancels space reservation and results in consequent loss by the exhibitor of the amounts already deposited and authorizes the Organizing Committee to allocate the space to third parties.

